

Part 1 – Intro (4ish minutes)

Storm is posted up in the dorm-style common area that's themed to look like the neutral areas in res halls where students study and hang out. We slowly pan in toward her as she kicks off the livestream.

STORM: What's up, y'all? It's me, Storm Reid, wishing you a warm end-of-summer welcome to Walmart's Early Admission livestream! I'll be your host here tonight as we're streaming live from a studio in Brooklyn to help you get ready to start the new semester with a style you really love.

We have a great show for you today. We're basically gonna show you how to turn all your college mood boards into reality. We'll take a look at different room vibes and show you how to pull each one off, and we'll share a promo code with savings on decor and more. And we'll also take a look at some really cool tech and apparel that goes great with college life.

I'm actually super excited because the timing of this back-to-college livestream is perfect for me: I start my junior year at USC this fall, so I'm in full back-to-college prep mode right now. I'm studying Dramatic Arts, aka acting, with a minor in African American Studies.

So where do y'all go to school? And what are you studying? Let me know in the comments!

Just as Storm starts to ask the audience this question, DAVIS BURLESON enters the common area and runs up to Storm, just like he does in his famous TikTok interviews in Central Park, and he starts talking to her right as she finishes.

DAVIS: What's up Storm? I'm Davis!

STORM: Hi Davis! I totally know you from TikTok.

DAVIS: Okay, so you told the audience you'll show them how to pull off different décor vibes. How would you describe your personal vibe, what's your brand?

STORM: (she can answer honestly, but here's an example she can use) I'd say I'm like, CozyChic kinda. I'm ambitious, but I love athleisure. I like to look confident, but also to be cozy.

DAVIS: Queen of contrast!

STORM: Exactly! It's all about balance. And as a student, we know it's also about your account balance, too. We're always looking for ways to save. So audience, remember as we do this show, everything you see is super easy to shop. Just add anything you wanna buy to your cart, then at checkout enter the exclusive promo code 'BTC23' to get 20% off everything up to \$20. That code is only good until 8PM eastern, so don't sleep on it. Redeem it while supplies last. Oh! One more thing – students also get half off a Walmart+ membership from July 27th through September 9th. And that's half off either the monthly or the yearly membership, so it's super flexible for you.

DAVIS: We love a thrifty icon!

STORM: Haha. Please keep this energy.

DAVIS: You already know.

STORM: Remember when you first went off to college?

DAVIS: OMG YES! Such an exciting time.

STORM: I was in my all-blue-everything era then, but the Barbie hype has me feeling like I need to enter my all-pink-everything era. So the first one we'll look at is an all-pink kind of vibe. We have a bunch of great pink products to show you. Then, after pink we'll show you how to nail the ALT vibe for anyone who's in their emo era, and the last one we'll show you is an earthy vibes aesthetic for all the plant parents out there—and there may or may not be some games involved...

DAVIS: It's SO important to make your space and your look represent you because when your vibes are off, you're off. When you go off to school you need to stay YOU.

STORM: 100 percent yes! It's SO important to feel like yourself when you're away at school. Well then, let's do this.

Part 2 – All Pink Vibe (7ish minutes)

STORM and DAVIS walk into the first room, which is all-pink-everything. In the room, the third co-host – influencer Lauren Licup – is waiting.

STORM: Well hello!

LAUREN: Hi there! I'm Lauren Licup, nice to meet you.

STORM: Nice to meet you Lauren!! Love your outfit. Tell us about it!

LAUREN: Well since you asked, ~~(LAUREN pulls out her phone and shows STORM a photo)~~ I was actually inspired by your very Barbiecore look at a red carpet event you were at. I loved the super clean pink monochrome look with minimal jewelry and maximum attitude.

STORM: Stop, that's amazing! I low key think it looks better on you.

LAUREN: Um, I love you, but that's literally not possible.

STORM and LAUREN hug. DAVIS joins the group hug and makes a funny comment during it.

DAVIS: Love is in the air!

They all laugh.

STORM: Everything on you is from Walmart, right?

LAUREN: Head to toe.

DAVIS: Slay.

STORM: Well girl, you look amazing.

LAUREN: What I love about this fit is how its silhouette makes everyone feel confident. And it's super easy to accessorize. It's like a blank pink canvas you can totally make your own, whatever your look is, however you're feeling that day.

DAVIS: It's giving Day to Night Barbie.

STORM: It's giving I'll be using that promo code to order it immediately after the show.

LAUREN: Did you know Davis is rocking a Walmart fit too?

STORM: What?? No way! You look great too Davis. I just honestly didn't know it was all from Walmart - and I mean that as a compliment.

DAVIS: My new secret spot, for sure.

STORM: Well, tell us about it!

DAVIS: [Describes outfit in his own words – we can add a description here when we know more about his style choices for the show]

LAUREN: Love that for you. It's very YOU, which is honestly the best thing an outfit can be.

STORM: It's super fun that you both wore Walmart fits for the show.

DAVIS: Speaking of the show... should we..?

STORM: Haha yes let's get back to it! Okay, so this is the All Pink Everything vibe, aka Barbiecore, and I just wanted to remind y'all watching everything in here is shoppable.

All three co-hosts start exploring the room and picking up items they like and talking to each other about them.

LAUREN: This laptop bag is such a vibe. Look at the little hearts!

STORM: Yep I love that laptop backpack too! I've seen these around New York, they're hot right now.

DAVIS: Ok but if I had this faux fur pillow, XOXO light and goose down comforter in college I might've never left my bedroom.

STORM: I already don't leave my bedroom until I absolutely have to and I don't have any of those.

DAVIS: Yeah no honestly, same.

STORM: A velvet office chair?? Stop. And with this pink laptop and mouse?? I had no idea studying could be CozyChic..which notgonnalie is kiiiinda my thing.

DAVIS: This toaster is giving strawberry Pop-Tart's best friend.

STORM: Everyone knows cinnamon is the best Pop-Tart.

LAUREN: Couldn't be me, I'm going iced coffee in my water bottle.

STORM: Love that for you Lauren.

DAVIS: (picks up the BHG Retro Table Fan and strikes a silly pose with it) Shout out to all my amazing FANS, I love you.

STORM: For real though, this retro-y table fan is dope!

STORM picks up four pink ping pong paddles, two say "yes" and the others say "no." She hands one of each to LAUREN and DAVIS.

STORM: Okay, I have an idea for a game. Let's play Pink Trivia. I'll ask a question about the color pink and the answer is either yes or no, and you both have to guess. Audience, you play along too in the chat.

LAUREN: Sounds fun!

DAVIS: Let's play!

STORM: First yes or no: Pink is a combination of the colors red and yellow.

Pause for answers.

STORM: The right answer is no! It's actually a tint of red, created by adding white to red.

Pause for organic banter.

STORM: Second yes or no: Pink was named after a flower.

Pause for answers.

STORM: The right answer is yes! Pinks are real flowers in the genus Dianthus.

Pause for organic banter.

STORM: Third yes or no: Flamingos are born grey and turn pink later.

Pause for answers.

STORM: The right answer is yes! Flamingos are born with grey feathers, but eating brine shrimp and blue-green algae that contain carotenoids turns their feathers pink over time.

Pause for organic banter.

STORM: I actually didn't know any of those things before this, so that's kind of cool. I feel like I'm already back in classes. I wish college was all yes/no tests, that would make my life a lot easier. I actually read an article saying studies suggest the color pink can enhance creativity and focus.

DAVIS: Next time I need to focus on my work, I'll get all my pink clothes out and stare at them.

LAUREN: Good idea, I think that will totally work. Especially if your work IS the pink clothes.

We change camera angles to indicate a transition.

STORM: Alright, we're almost out of time for the all-pink-everything segment. Do either of y'all follow Sreya Halder?

DAVIS: I've heard of her!

LAUREN: Me too but not I'm sure if I follow her yet.

STORM: She's like, incredible. She's a computer science student at Stanford studying AI and she's also an artist and model. She's so interesting. And she's going to show us her top finds from Walmart for Back to College.

Part 3 – First Pre Recorded Segment With Sreya Halder (2ish minutes)

[CONTENT TBD – SREYA TO PROVIDE]

Part 4 – ALT Vibe (7ish minutes)

After the pre-recorded segment, we move into the ALT Vibe room, with STORM and DAVIS having made small appropriate wardrobe changes to fit the new theme. But LAUREN, who will arrive in a whole new outfit, hasn't walked in yet.

STORM: I feel like everyone has an ALT era. Y'all agree?

DAVIS: Are you kidding me? I go full emo every time summer ends.

STORM: Haha me too!! You think Lauren had a punk phase?

LAUREN is off camera changing her clothes still, but DAVIS already changed into his new clothes and made it in time.

LAUREN (from a slight distance): Ummmmm is Harry Styles ALT? Because if he is then it's more than just a phase for me.

They all laugh.

STORM: Honestly though I feel like that's a really good point. ALT means a lot of things. It can be goth, it can be punk, it can be emo, it can be anything that's counterculture. It's not just about being moody and dark, it's about rejecting the mainstream and finding your own voice.

DAVIS: YES! It's honestly an underrated vibe and it's like 100% back today. I feel like a lot of music is going that way right now too.

LAUREN and into the ALT Vibe room in a completely new ALT-themed outfit.

LAUREN: Everyone's in their feels sometimes, right? I feel like ALT can be super fun if you do it right.

STORM: Okay you look AMAZING, once again. Tell us about this look!

DAVIS: Slay.

LAUREN describes her new ALT outfit and mentions it's all from Walmart.

STORM: You look amazing too, Davis! Tell us about yours.

DAVIS describes his new ALT outfit and mentions it's all from Walmart.

STORM: That's super fun. And both really fit the theme. Just look at all this fun stuff around us.

DAVIS: I've honestly been dying to see how the mini popcorn maker works since we walked in.

Davis presses a button to turn the popcorn maker on, then he keeps exploring.

STORM: I was watching during setup and can confirm: the mini popcorn maker is truly a sight to behold.

DAVIS: I'm ready to behold this sight and have a little snack.

LAUREN: I could also put iced coffee in this tumbler!

STORM: These Ozark tumblers keep hot things hot and cold things cold, unlike my apartment's air sometimes.

DAVIS (hint of sarcasm): Yumm! Coffee and popcorn sound amazing together!

STORM: One of the weirder food pairings I've ever heard of but I'm not mad at it.

LAUREN: When you're a student, you wing it with what you've got sometimes.

STORM: Preach.

DAVIS: I feel like this purple bean bag and headphones combo is actually a really good pair and not in a popcorn and coffee way, but like in a real way.

DAVIS puts the headphones on with one ear free and plops into the bean bag chair.

STORM: Yo, I've actually been eyeing those headphones!

LAUREN: Yeah, then you just turn on this sunset projector and it's a party in your dorm room.

LAUREN turns on the sunset projector.

STORM: Hey don't forget the mini fridge, because it's not a party without 🍷chilled refreshments 🍷

LAUREN: And music! Check out this little speaker.

LAUREN turns on the Bluetooth speaker. ALT music starts playing.

STORM: Y'all I can dance to this.

DAVIS: You're always doing TikTok dances.

LAUREN: Teach us one!

DAVIS: YES! Teach us!!

STORM: Umm... Alright, mayyybe an easy one.

DAVIS: Bucket list, CHECK!

STORM teaches DAVIS and LAUREN a quick, simple TikTok dance while they listen to the song that came on.

STORM: You're both a LOT of fun.

DAVIS: We earned this popcorn!

LAUREN: Ooh, it's done!

STORM: I gotta try this.

They each try a few kernels of the air-popped popcorn.

STORM: Yooo this is GOOD!

LAUREN: Ok. It's bomb.

DAVIS (with mouth full): Now I need an iced coffee.

They all laugh, then DAVIS goes over to the bed and flops down on it.

DAVIS: What's your opinion on eating in bed? Not gonna lie, I'm doing it right now but couldn't be me doing this in my real bed.

STORM: You're asking me this now, on a LIVEstream, in front of EVERYONE?

DAVIS: Um yeah. I sure am!

STORM: Haha. I'm definitely pro eating in bed if you just had the hardest day. But if you do that all the time, it could get pretty gross in there.

LAUREN: One pro and one anti. I'm neutral on this one. Audience, you wanna help us break the tie? Is it okay to eat a snack in the same spot where you sleep?

STORM starts reading live comments from the audience. Justin from Brooklyn says yes, but it has to be totally done in secret. Anna from Kansas City says no way buddy that's yucky. Pedro from Piedmont says it depends if it's summer or winter and the barometric pressure. That kind of thing. Hosts should cherry pick the quirkiest brand-friendly responses.

STORM: Alright that was all over the place but a lot of fun. This audience is hilarious. And we do have one more video from Sreya Halder for you, so before you go, remember: everything in here is shoppable and with the exclusive promo code 'BTC23' you can get 20% off everything up to \$20, while supplies last. Students also get half off a Walmart+ membership from July 27th through September 9th. And that's half off either the monthly or the yearly membership.

Part 5 – Second Pre Recorded Segment With Sreya Halder (2ish minutes)

[CONTENT TBD – SREYA TO PROVIDE]

Part 6 – Earthy Vibe (7ish minutes)

For the final room segment, after Sreya's pre-recorded video, we arrive back on set with a cold open – a conversation between the three cohosts about their "earthy vibes" credentials.

DAVIS: I literally blew up on TikTok because I just walked around the park, surrounded by NATURE, interviewing strangers and posting it. I'm *basically* the Gen Z David Attenborough if you really think about it. Oh and I also shop at Trader Joes. So yeah, I guess you could say I'm a total flower child.

STORM: Y'all I'm not gonna lie, I live in Los Angeles, so my nature cred is mostly just palm trees, the Pacific Ocean and house plants. I do love a tropical vacation though. I feel like I could live that simple tropical life forever, just post up on a beach somewhere and order Walmart+ for any food or supplies I need.

LAUREN: I'm with you Storm. I live in Southern California too, so of course I love the sun, the pool and the palm trees. And nothing beats the beach – I love a tropical vacation. Where I'm a real flower child is with beauty products. I love the natural

stuff, I feel like it always works better and it's also a LOT better for the earth.

STORM: I saw a few of your posts – love your content btw – and I noticed you like a lot of earthy colors like olive greens, fiery reds and coral blues. It's SO cute.

LAUREN: Wow a movie star is watching MY content? Stop! I made it!

STORM: Haha I'm just a regular college kid!

DAVIS: Yeah sorta like I'm just a regular nature documentarian!

All three of them laugh.

STORM: So have y'all noticed this room around us is like, not even decorated yet?

DAVIS: Yes! I have a feeling we're gonna be decorating it.

LAUREN: That would be fun!

STORM: I actually have a game we can play to decorate the room, and the audience is a huge part of it—are y'all ready? It's called This or That. It's real simple. We hold up two products and the audience tells us which one they like better. Then, we put that one in the room. The goal is to make this the best looking earthy vibes room as we possibly can.

DAVIS: Okay I love this, and I know this audience is going to do amazing.

LAUREN: Let's play!

STORM: Alright then let's do it.

All three of them walk over to the area where the game props are located and get ready to play.

The game of This or That lasts about 2-3 minutes. The rules are simple – one of the hosts holds up two products and says This or That? The other two hosts try to whip the vote and lobby for the one they want to win, while the host narrates the commentary from the audience. They switch roles, so it's a different host holding up This or That products each time, and also different hosts trying to whip the audience vote.

After the game ends, the hosts spend some time mingling in the newly decorated space. They give extra attention to the props that weren't part of the game.

STORM: I feel like the audience's choices actually go really well with what was already in this room. Like, I just love this rug, this pop of color is great with all the earthy tones around it.

LAUREN: I agree, this room is like TOTALLY my vibe now. I love the earthy greens and the color makes me feel like the whole room is in bloom.

DAVIS: Look at this cute loveseat! It even doubles as a sleeper.

Davis pulls the loveseat out into a sleeper.

DAVIS: You could totally put up this cozy mushroom tapestry and have yourself a little nap between classes.

STORM: Y'all check this out – a printer that actually works! I know it's 2023 but I actually use my printer all the time during the semester so these are actually great to have.

DAVIS: Okay fun fact this is one of the only printers I'm willing to trust.

Lauren picks up the laundry basket, which has some of her previous outfits from the other segments in it. Lauren is again wearing a new outfit, but no one called it out this time, yet.

LAUREN: Y'all didn't even notice I changed into another new fit for the earthy vibes room!

DAVIS: I was waiting for the right moment to say the same thing!

STORM: OMG I'm just getting too used to you both having a new fit every time I turn around! You both honestly look amazing, once again.

LAUREN and DAVIS (together): Thank you!

DAVIS describes his outfit in detail.

LAUREN describes her outfit in detail.

LAUREN: But anyway... Y'all have any laundry you want me to throw in? I'm doing a load of colors.

STORM: Umm, did we just become roomies?

LAUREN and **DAVIS** (together): We sure did!

All three of them laugh and we slowly pan out to signal another change in segment. They walk back into the common area where we began the show, each carrying a memento from the show with them like a bowl of popcorn, a tumbler, or whatever they each want to bring. They trade playful banter while they're walking, but it's not a focal point. They post up on the couch again, sprawled like three actual friends would.

Part 7 – Outro (4ish minutes)

STORM: Well y'all, that really was a ton of fun. Thank you, thank you, THANK YOU, everyone in the audience who joined us for this – I hope y'all scored some amazing stuff while you're doing your back-to-college shopping. Just a reminder, the promo code is 'BTC23' to get 20% off everything up to \$20. And that code is only good until 8PM eastern, so don't sleep on it. Redeem it while supplies last. Students also get half off a Walmart+ membership from July 27th through September 9th. And that's half off either the monthly or the yearly membership.

A graphic showing all three of the room vibes comes on screen.

STORM: Today, we looked at design ideas for your dorm rooms or apartments you'll be staying in while you're away at school, with some fits to go with each one. We saw a Barbiecore all-pink-everything vibe, which was my personal fave. We saw an ALT Vibe room with a killer dark monochrome look with bright neon accents. With the audience's help, we made an Earthy Vibes room together with earth tones full of warmth and comfort. And most importantly, I got to spend time hanging out with my new besties Lauren and Davis. Y'all are a ton of fun and what you saw up here wasn't all acting, these two really are hilarious. Make sure you check them out on TikTok and Insta.

We cut to a wide angle of the whole studio showing all the production equipment and some of the crew.

STORM: And also a huge thanks to everyone in the audience who played along and one more time for good measure: the promo code is 'BTC23' to get 20% off everything up to \$20. And that code is only good until 8PM eastern. Redeem it while supplies last. Students also get half off a Walmart+ membership from July 27th through September 9th. And that's half off either the monthly or the yearly membership.

Now if you don't mind, this studio has been amazing, but we're gonna go have some fun exploring the rest of Brooklyn together.

Have a great semester everyone 🙌

We fade out on a shot of all three cohosts taking selfie videos and walking out of the shoot together like real life besties.